

Top Tips for Writing an Award Winning Entry!

Why nominate?

- Showcase your achievements to your peer group; 500 safety & compliance professionals will attend the glitzy Awards dinner!
- Great for staff morale – there is no better feeling than being recognised/shortlisted and maybe collecting your Award!
- Free organisation and personal marketing – post your Award on LinkedIn and use in your newsletters and general PR and marketing
- Use the Award to promote your department internally within your own organisation and to your Directors – chat with your internal comms team
- For suppliers – launch new products / showcase your innovations to an audience responsible for over 3m housing stock

'One year on, we're still reaping the benefits of winning ASCP's Gas Contractor of the Year Award. There was stiff competition, so a win is something to be really proud of'.
 City Building
 Glasgow

How to enter

See the [Award categories](#)

- Discuss with your team which category to enter; remember you can self-nominate
- [Complete your entry](#)
- The Awards are free to enter

What the judges look for?

- A well written entry that clearly and *succinctly* states why this is an Award-winning entry
- Something over and above business as usual
- What action was undertaken and who benefitted and how?
- What is different about this entry?
- Facts, figures and quotes to support your statements

Top Tips for an Award-winning nomination!

- Keep it simple and focussed – what are the key points you want to make? What will wow the judges?
- Consider including a quote from your Director/CEO/Customer
- Maybe ask your communication/marketing team for help – they are generally a whizz with words! They love good news stories and will use it widely to promote your work
- The following STAR structure/prompts may help:
 - **S** – what was the *situation* you/your organisation found yourself in?
 - What made you start this initiative?
 - What were the drivers?
 - What were the opportunities?



- **T** – what was the *task* in hand?
 - Given the above what did you need to do?
 - What was your vision?

- **A** – what *action* did you take?
 - What did you do to bring the solution into fruition?
 - Who did you work with?
 - What communication did you need to do?
 - How did you overcome any blocks/problems on the way?
 - How did you ensure quality?

- **R** – what was the *result*?
 - Who/what benefitted?
 - How did they benefit? Cost savings/greater efficiencies/improved communication/improved safety/enhanced sales
 - Why is this initiative worthy of note? What makes it *different* to the sector norm?
 - Includes facts, figures, quotes to support your statements

Individual Awards

For the two individual Awards – the following prompts maybe helpful. You can self-nominate - *blow your own trumpet!* Great for recognition and your career.

Rising Star Award

- Who is the talent, newcomer or junior team member that is making an impact?
- How are they making a difference to your organisation, residents or your customers?
- How are they helping change?
- Who is benefitting from the actions of this Rising Star?
- What have people said about this person? A quote/testimonial is always helpful

Women in Safety and Compliance Award

- How have they gone above and beyond to make a difference in safety & compliance?
- How have they made a difference/been inspirational/been innovative?
- Maybe they have supported others through mentoring?
- Maybe they have made an outstanding contribution to an initiative or project?
- What have people said about this person? A quote/testimonial is always helpful

Contractor Awards

Heating Contractor of the Year/Electrical Contractor of the Year – internal or external teams can apply.

- How have you provided exceptional support/demonstrated outstanding professionalism or innovation/delivered service contribution to a project or contract/demonstrated competence
- What has been the impact? Who has benefited/how have they benefitted?
- Includes facts, figures, quotes to support your statements