

We're back at
Celtic Manor

ASCP2024

Conference | Exhibition | Awards

11-12 June 2024 | Celtic Manor, Newport

Book by
31 January
2024 for
Best Rate!

Exhibition & Sponsorship Opportunities



Contact: conference@theascp.co.uk | Tel: 01256 548040

In partnership with



ASCP AGSM AESM

JUNE 2023

ABOUT OUR EVENT

The ASCP Safety & Compliance Conference is now in its 10th year and is the UK's only event dedicated to safety and compliance in social housing and facilities management.

The two-day conference provides highly relevant and topical content from an array of knowledgeable and influential speakers and **attracts around 700 attendees** each year. Alongside the conference is an exhibition popular with delegates, allowing them to research and source their product and service requirements all under one roof.

Delegates, sponsors and exhibitors have the **opportunity to network and socialise** at the evening's Safety & Compliance Awards event, a highlight in the social housing calendar, to recognise the achievements of those who work in, or supply to, the sector.

Conference delegates

All conference delegates have responsibility for all, or some, of the 'Big 6' areas of compliance - gas, electrical, fire, asbestos, legionella and lifts.

With an estimated collective buying power of around £3.27bn* you can typically expect the following to attend ASCP conferences:

Delegates include:

- Director of Assets
- Operations Director
- Property Director
- Head of Compliance
- Compliance Manager
- Gas Manager
- Electrical Manager
- Fire & Asbestos Contract Manager
- Heating & Renewables Manager

Organisations include:

- Housing Associations
- Local Authorities
- Energy Suppliers
- Contractors
- Academic Institutions
- Facilities Management Organisations

Attend this established conference to increase the exposure of your products and services to these key contacts.

*Source: Inside Housing based on 230 housing associations.



WHY EXHIBIT?

92%

manager level
or above



3 million

housing stock



£3.27bn*

buying
power



9+ hours

of delegate
engagement
time



600 UK

delegates



Specialisms represented – gas, electric,
legionella, asbestos, fire and lifts

150 UK

organisations



“

**This is our 6th ASCP show.
We've taken some valuable
leads and met some great
colleagues. A fantastic
couple of days!”**

Steve Boggis

Trade Business Unit Director, FireAngel

80%

repeat
bookings
from
exhibitors

98%

of delegates rated
the conference as
either good
or excellent



GUARANTEED FOOTFALL

Since the inception of the ASCP conference (formerly known as AGSM) some 11 years ago, we have considerably grown footfall by 220%. Present your products and services to this growing audience.

Footfall in the exhibition Hall is guaranteed as lunches, snacks and tea and coffee is served in the hall. Catering points are placed throughout, encouraging delegates to walk around the entirety of the hall.



"The ASCP Safety & Compliance Conference delivers a captive and targeted audience like no other. The conference and its associated activities help us build relationships with key decision makers and allows us to showcase our products effectively."

Morgan Warren-Ross
Marketing Director, Stuart Turner

Catering points, placed throughout the exhibition hall, will serve lunch. Refreshments will be available from additional serving points. This layout will encourage delegates to walk around the entirety of the hall



EXHIBITOR AGENDA

Day 1

08.00	11.30	Set up		
11.30	13.00	Lunch	Exhibition Hall	90 mins
13.00	14.30	Conference		
14.30	15.30	Break	Exhibition Hall	60 mins
15.30	17.00	Conference		
16.00		Exhibitor drinks	Exhibition Hall	

Day 2

08.00	9.30	Exhibition	Exhibition Hall	90 mins
9.30	10.30	Conference		
10.30	11.30	Break	Exhibition Hall	60 mins
11.30	12.45	Conference		
12.45	14.00	Lunch	Exhibition Hall	75 mins
14.00	15.00	Conference		
15.00	15.45	Break	Exhibition Hall	75 mins
15.45	16.45	Conference		

Awards Ceremony

19.00	19.30	Awards drinks reception		30 mins
19:30	Late	Awards ceremony & dinner		180 mins

Total engagement opportunity

Over 10 hours

Note: Agenda maybe subject to change

CONFERENCE SPONSORSHIP OPPORTUNITIES



PLATINUM LEVEL

Sponsorship Opportunities



Event Welcome Sponsor

Package includes sponsorship of the event registration area and lanyards.

PRE EVENT

- Invite sent to all potential delegates branded with sponsor logo
- Branding on Conference website with link to sponsor website
- Branding and 100-word company profile in Event Preview
- Branding on all relevant pre-show marketing material
- 1 full page advert in the Event Preview

AT THE EVENT

- Reserved 6 x 3m stand space in a prime location
- Large banner at the venue entrance
- 2 x banners or flags at the event helpdesk (supplied by sponsor)

- One or two sponsor employees to welcome delegates in the registration area
- All attendees to have lanyard (supplied by the sponsor)
- 2 x delegate places at conference
- Reduced rate options available for exhibitors wishing to attend the conference
- Branding in Conference Programme with a 100-word company profile
- 1 x full page advert in the Conference Programme

POST EVENT

- 1 x full page A4 advert in Ignite magazine

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£5,499 + VAT	£5,999 + VAT

Contact: conference@theascp.co.uk | Tel: 01256 548040

Stand locations for 2024 will be offered on a first-come, first served basis



PLATINUM LEVEL

Sponsorship Opportunities



Conference Headline Sponsor

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding and 100-word company profile in the Event Preview
- Branding on all relevant pre-show marketing material
- 1 full page advert in the Event Preview

AT THE EVENT

- Reserved 6 x 3m stand space in a prime location
- On stage screens 'Welcome to the ASCP Conference 2024 sponsored by ****
- Branding on signage promoting the conference agenda (dual branded with Exhibition headline sponsor)
- Option to provide additional branding/signage at the entrance to conference hall welcoming delegates (supplied by sponsor)
- 2 x delegate places at conference

- 1 x 10-minute sector-specific, non-selling speaking slot on day-two of conference
- Reduced rate options available for exhibitors wishing to attend the conference
- Branding in the pre-event and main-event programme with a 100-word company profile
- Branding in Conference Programme with a 100-word company profile
- 1 x full page advert in the Conference Programme

POST EVENT

- 1 x full page A4 advert in Ignite magazine

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Exhibition Headline Sponsor

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding and 100-word company profile in the Event Preview
- Branding on all relevant pre-show marketing material
- 1 full page advert in the Event Preview

AT THE EVENT

- Reserved 6 x 3m stand space in a prime location
- Large banner at the entrance into exhibition area
- Branding on venue signage promoting the conference agenda (dual branded with Conference headline sponsor)
- Option to provide additional branding/signage at the entrance to exhibition welcoming delegates – provided by sponsor
- 2 x delegate places at conference

- 1 x 10-minute sector-specific, non-selling speaking slot on day-one of conference
- Reduced rate options available for exhibitors wishing to attend the conference
- Branding in Conference Programme with a 100-word company profile
- 1 x full page advert in the Conference Programme

POST EVENT

- 1 x full page A4 advert in Ignite magazine

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GOLD LEVEL

Sponsorship Opportunities



Lunch & Refreshment Sponsor

PRE EVENT

- Email campaign, 'have lunch on us....'
- Branding on Conference website with link to sponsor website
- Branding and 60-word company profile in Event Preview
- Branding on all relevant pre-show marketing material
- 1 x full page advert in the Event Preview

AT THE EVENT

- Reserved 6 x 2m stand space in a prime location
- Branding on relevant communications
- Pop-up banners located next to any additional refreshment areas
- Additional branding (flags, pop-ups, t-shirts, cups,

napkins, tablecloths) in refreshment areas - provided by sponsor

- Sponsor brand mentioned prior to lunch break in conference
- Reduced rate options for conference attendance during event
- Branding and 60-word company profile in Event Preview
- 1 x full page advert in the Conference Programme

POST EVENT

- 1 x full page A4 advert in Ignite magazine

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£4,499 + VAT	£4,999 + VAT

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ASCP



Women in Compliance Full Event Sponsor

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding and 60-word company description in the Event Preview
- Branding on all relevant pre-show marketing material
- Branding on invites for the Women in Compliance networking session

- Sponsor mentioned in welcome speech by Women in Compliance host
- Reduced rate options for conference attendance during event
- Branding and 60-word company description in Conference Programme
- Branding on the promotional page in the Conference Programme

AT THE EVENT

- Awards category package sponsorship with five seats at the Awards dinner
- Branding at the Women in Compliance conference networking session
- Two attendees at the networking session with opportunities to welcome attendees, lunch and refreshments included

POST EVENT

- Branding on all relevant post-event activity
- Branding on the Women in Compliance article in Ignite magazine
- 1 x full page A4 advert in Ignite magazine

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ASCP

GOLD LEVEL

Sponsorship Opportunities



Delegate Networking Evening

An exclusive evening event for delegates at the end of the first day of conference. Held at the stunning Rooftop Terrace at Celtic Manor Resort overlooking the Welsh countryside. This is an opportunity to network with conference delegates in an informal environment for either 1 or 2 sponsors.

PRE-EVENT

- Branding on Conference website with link to sponsor website
- Branding and 60 word description in Event Preview
- Branding on promotional page in Event Preview
- Branding on all relevant pre-show marketing material
- Email campaign to be sent promoting the evenings drinks reception with a fully branded invite
- 1 x full page advert in the Event Preview

AT THE EVENT

- Fantastic brand promotion on the evening offering a great networking opportunity with our delegates who have arrived for the first day of the event
- Opportunities to brand the area with banners, pull-ups, balloons, flags, goodie-bags etc
- 1 x full page advert in the Conference Programme

Option 1 – Light buffet

Two drinks for every delegate, with a light buffet

Single Sponsorship	£10,999	(1 Sponsor)
Dual Sponsorship	£5,499	(2 Sponsors)

Option 2 – BBQ

Two drinks for every delegate, with a BBQ

Single Sponsorship	£14,999	(1 Sponsor)
Dual Sponsorship	£7,499	(2 Sponsors)

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SILVER LEVEL

Sponsorship Opportunities

Event Bag Sponsorship

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding and 60-word company description in the Event Preview
- 1 x full page advert in the Event Preview

AT THE EVENT

- Branding on event bags - sponsor to provide 400 branded bags

- Sponsor can provide a branded giveaways to be included in the bags
- Bags to be handed out to all delegates at the event
- Reduced rate options for conference attendance during event
- Branding and 60-word description in the Event Programme
- 1 x full page advert in the Conference Programme

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£2,699 + VAT	£2,999 + VAT

Water Sponsor

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding and 60-word company description in the Event Preview
- 1 x full page advert in the Event Preview

AT THE EVENT

- Event Water sponsor -sponsor to provide 600 branded refillable water bottles

- Sponsor can brand the water stations
- Bottles to be handed out to all delegates at the event
- Lunch and Refreshments for 2 exhibitors
- Reduced rate options for conference attendance during event
- Branding and 60-word description in the Event Programme
- 1 x full page advert in the Conference Programme

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£2,699 + VAT	£2,999 + VAT

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SILVER LEVEL

Sponsorship Opportunities

Event Folder Sponsor

PRE EVENT

- Sponsor to provide brand branding to be used on front of 2024 Conference Folders
- Branding on Conference website with link to sponsor website
- Branding and 60-word description in Event Preview
- Branding on all relevant pre-show marketing material
- 1 x full page advert in the Event Preview

AT THE EVENT

- Sponsored folder to be handed out to all delegates
- Insert & pen in conference folder (supplied by sponsor)
- Lunch and refreshments for 2 exhibitors
- Reduced rate options for conference attendance during event
- Branding and 60-word description in the Conference Programme
- 1 x full page advert in the Conference Programme

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£3,999 + VAT	£4,499 + VAT

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Golf Tournament

Held the day before conference on the prestigious Twenty Ten course at Celtic Manor, the event includes bacon rolls on arrival, and a meal in the Twenty Ten Clubhouse after the tournament. Includes 4 players.

PRE-EVENT

- Sponsored email campaign 'play golf with...'
- Sponsor name on awards website with link to sponsor's website
- Branding on promotional page in the Event Preview

AT THE EVENT

- Up to 40 players
- Nearest the pin and longest drive competitions available on request
- Branding in the clubhouse and on the first and last tee (supplied by Sponsor)



£9,999 + VAT

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EXHIBITION STAND PACKAGES



Two-Day Exhibitor Packages

PRE-EVENT

- Branding on Conference website with link to sponsor website
- Branding and 60-word description in Event Preview
- Branding on all relevant pre-show marketing material
- Branding and 60-word description in the Conference Programme
- Lunch and refreshments for two exhibiting staff on a Single Stand package
- Lunch and refreshments for four exhibiting staff on Double and Headline Stand packages
- Reduced rates for exhibitors wishing to attend the Conference

		Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
Single Stand	3 x 2m	£3,999 + VAT	£4,499 + VAT
Double Stand	6 x 2m	£7,999 + VAT	£8,999 + VAT
Headline Stand*	6 x 3m	£8,299 + VAT	£9,299 + VAT

*Reserved for Conference, Exhibition, & Welcome Headline Sponsors

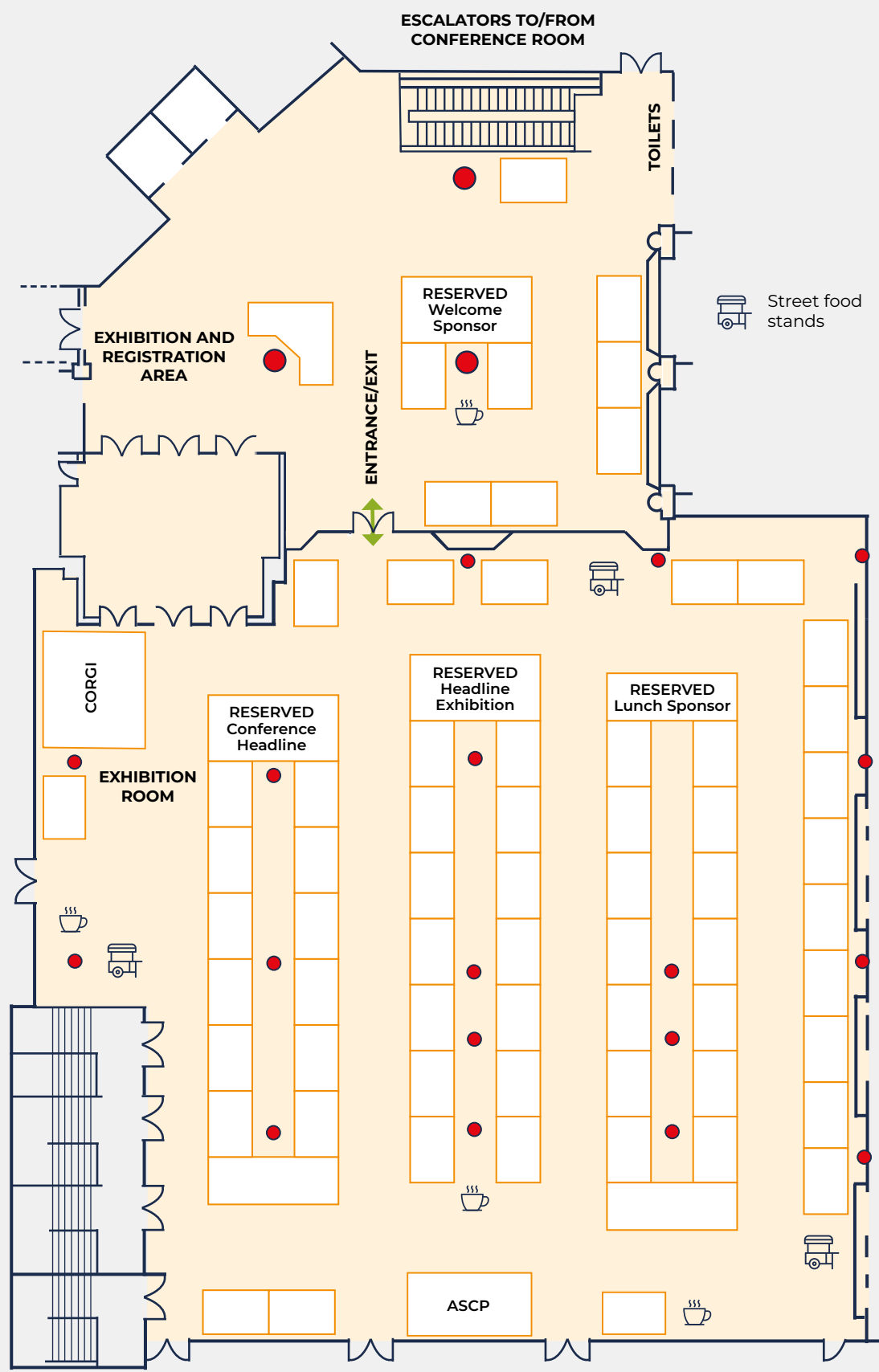
6ft trestle table & chairs	£80 + VAT
Power supply (single socket)	£150 + VAT

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EXHIBITION FLOOR PLAN



NATIONAL AWARDS PACKAGES



PLATINUM LEVEL

Sponsorship Opportunity



Awards Headline Sponsor

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding on promotional page in Event Preview
- Branding on all relevant pre-Awards marketing material
- Branding on Awards entry system

AT THE EVENT

- 1 x table (seats 10) at the Awards dinner
- Sponsor on-stage representative to welcome attendees with a short speech
- Branding in the venue – option for sponsor to supply balloons, banners, and giveaways

- Sponsor named and thanked during awards opening speech
- Full page A5 advert in the Awards Programme
- Sponsor's name in awards programme with 100-word company profile
- Branding on Awards page of the Conference Programme
- Branding on all awards evening marketing including the evening on-stage screens

POST EVENT

- Branding in the Awards section of Ignite magazine

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£5,499 + VAT	£5,999 + VAT

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GOLD LEVEL

Sponsorship Opportunity



GOLD – Awards Bar Sponsor

PRE EVENT

- Branding on conference website with link to sponsor's site
- Branding and listing in Event Preview
- Branding on all relevant pre-show marketing material

POST EVENT

- 1 x full page A4 advert in Ignite magazine

AT THE EVENT

- Includes 5 x seats at the awards evening
- Sponsorship on the main evening bar and satellite bar(s), offering you the chance to have your brand and key messaging seen by all attendees throughout the night
- Full page A5 advert in the evening Awards Programme
- Branding on all awards evening marketing including the evening on-stage screens

Early-Bird Rate

Before 31 January 2024

£4,499 + VAT

Full Rate

From 1 February 2024

£5,499 + VAT

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ASCP

SILVER LEVEL

Sponsorship Opportunities

Awards Table Wine Sponsor

PRE EVENT

- Your branding on all table wine offering you a chance to promote a key product, service or message to all awards-attendees
- Full page A5 advert in the evening Awards Programme
- Branding on Conference website with link to sponsor website
- Branding on all awards evening marketing including the evening on-stage screens

POST-EVENT

- 1 x full page A4 advert in Ignite magazine

Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
£2,299 + VAT	£2,499 + VAT

Awards Category Sponsorship

PRE EVENT

- Branding on Conference website with link to sponsor website
- Branding next to category on the Awards Category website page
- Branding on all relevant pre-show marketing material

- Sponsor's name in Awards Programme with a 100-word company description and website address
- Full page A5 advert in the awards programme
- Representative from sponsor to present trophy to winner, on stage

AT THE EVENT

- 5 x seats at awards
- Sponsor name/branding on trophy

POST-EVENT

- Sponsor named on the Winners photograph published in Ignite magazine

	Early-Bird Rate Before 31 January 2024	Full Rate From 1 February 2024
Awards Category Sponsorship	£2,399 + VAT	£2,799 + VAT
Awards Category with 5 tickets (discounted)	£3,499 + VAT	£3,899 + VAT

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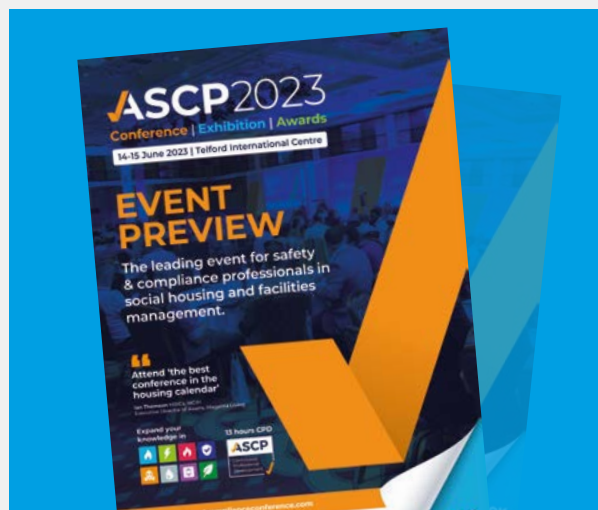
MEDIA ADVERTISING OPPORTUNITIES



Event Preview and Programme

The Event Preview is a comprehensive printed magazine to promote the Conference. It features information about the Conference, Exhibition and Awards.

	Price
Full Page A4	£995
Half Page A4	£595



Awards Programme

A printed A5 brochure distributed at the Awards Ceremony featuring the evening's agenda and the shortlisted nominations.

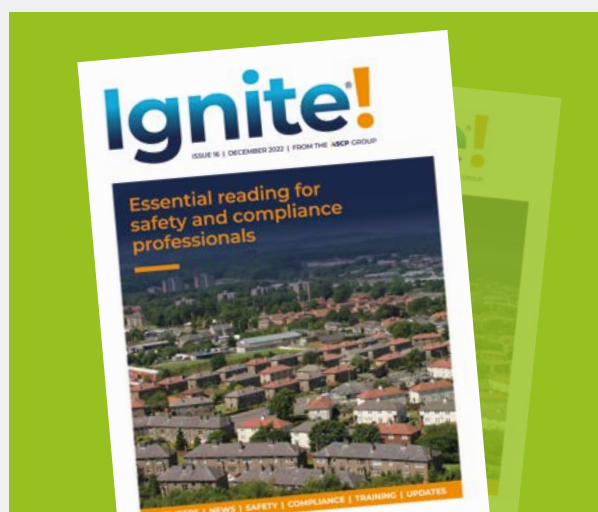
	Price
Full Page A5	£495



Ignite Magazine

Reach safety and compliance professionals in the housing sector with our leading magazine – Ignite!

	Price
Full Page A4	£995
Half Page A4	£595



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**For further details or to book,
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Tel: 01256 548040

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