

Top Tips for Writing an Award Winning Entry!

Why nominate?

- Showcase your achievements to your peer group; 500 safety & compliance professionals will attend the glitzy Awards dinner!
- Great for staff morale – there is no better feeling than being recognised/shortlisted and maybe collecting your Award!
- Free organisation and personal marketing – post your Award on LinkedIn and use in your newsletters and general PR and marketing
- Use the Award to promote your department internally within your own organisation and to your Directors – chat with your internal comms team
- For suppliers – launch new products / showcase your innovations to an audience responsible for over 3m housing stock

*'One year on, we're still reaping the benefits of winning ASCP's Gas Contractor of the Year Award. There was stiff competition, so a win is something to be really proud of'.
City Building
Glasgow*

How to enter

See the [Award categories](#)

- Discuss with your team which category to enter; remember you can self-nominate
- [Complete your entry](#)
- The Awards are free to enter

What the judges look for?

- A well written entry that clearly and *succinctly* states why this is an Award-winning entry
- Something over and above business as usual
- What action was undertaken and who benefitted and how?
- What is different about this entry?
- Facts, figures and quotes to support your statements

Top Tips for an Award-winning nomination!

- Keep it simple and focussed – what are the key points you want to make? What will wow the judges?
- Consider including a quote from your Director/CEO/Customer
- Maybe ask your communication/marketing team for help – they are generally a whizz with words! They love good news stories and will use it widely to promote your work
- The following STAR structure/prompts may help:
 - **S** – what was the *situation* you/your organisation found yourself in?
 - What made you start this initiative?
 - What were the drivers?
 - What were the opportunities?

- **T** – what was the *task* in hand?
 - Given the above what did you need to do?
 - What was your vision?

- **A** – what *action* did you take?
 - What did you do to bring the solution into fruition?
 - Who did you work with?
 - What communication did you need to do?
 - How did you overcome any blocks/problems on the way?
 - How did you ensure quality?

- **R** – what was the *result*?
 - Who/what benefitted?
 - How did they benefit? Cost savings/greater efficiencies/improved communication/improved safety/enhanced sales
 - Why is this initiative worthy of note? What makes it *different* to the sector norm?
 - Includes facts, figures, quotes to support your statements

Individual Awards

For the two individual Awards – the following prompts maybe helpful. You can self-nominate - *blow your own trumpet!* Great for recognition and your career.

Rising Star Award

- Who is the talent, newcomer or junior team member that is making an impact?
- How are they making a difference to your organisation, residents or your customers?
- How are they helping change?
- Who is benefitting from the actions of this Rising Star?
- What have people said about this person? A quote/testimonial is always helpful

Women in Safety and Compliance Award

- How have they gone above and beyond to make a difference in safety & compliance?
- How have they made a difference/been inspirational/been innovative?
- Maybe they have supported others through mentoring?
- Maybe they have made an outstanding contribution to an initiative or project?
- What have people said about this person? A quote/testimonial is always helpful

Contractor Awards

Heating Contractor of the Year/Electrical Contractor of the Year – internal or external teams can apply.

- How have you provided exceptional support/demonstrated outstanding professionalism or innovation/delivered service contribution to a project or contract/demonstrated competence
- What has been the impact? Who has benefited/how have they benefited?
- Includes facts, figures, quotes to support your statements